



FOR IMMEDIATE RELEASE:

Ritrama Inc. and Hasco Sales Inc. Collaborate in the Wide-Format Digital Market of North America

Minneapolis, MN, February 1, 2010- Ritrama Inc. announced today a formal partnership with Hasco Sales Inc. We are extending our sales force in the wide-format digital market for the North American territory with the aim of providing our customers with the high level of knowledge and expertise that this group has to offer.

Ritrama's nearly 50 years of experience in manufacturing graphic solutions and Hasco Sales Inc.'s market knowledge developed through their 30 years of experience representing manufacturers allows for a successful partnership for both entities.

For additional information on Ritrama Inc. and Hasco Sales Inc. Collaborate in the Wide-Format Digital Market of North America, please contact Nancy S. Sanchez, Mark Snelling or visit www.ritrama.com.

About Ritrama, Inc.

Ritrama, Inc. is a group of international companies dedicated to the worldwide manufacturing and sales of specialty self-adhesive materials. Ritrama, Inc. manufactures a full line of pressure-sensitive film label stocks for the wide-format, digital, prime, beverage, health & beauty, and OEM markets. Our full range of product capabilities includes products such as: traditional and specialty films with print enhancing topcoats, engineered solvent and water-based adhesives, with a variety of paper or film liners to meet your specific processing needs. With recent investments in technology, we have greatly improved our product position in the wide-format digital, signage, RV, marine and automotive industry.

The commitment of Ritrama is to provide you with excellent quality, innovation and worldwide service. Ritrama US headquarters is located at 800 Kasota Avenue, Minneapolis, MN 55414 and we can be reached at 1-800-328-5071. To know more about our company, go to www.ritrama.com.

About Hasco Sales Inc.

Hasco is the largest manufacturer's representative agency in the digital imaging industry. Representing only the best products - Hasco brings the highest quality supplies and equipment to the industry. Hasco is contracted by each manufacturer to sell their products through distribution in order to give them better market penetration with the help of our educated sales force covering all of the United States. With absolute focus on the wide format and grand format market, Hasco can offer a production house the best products from printable vinyl, fabrics and wall coverings to laminates, adhesives, and substrates – even hot air finishing equipment.

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