



FOR IMMEDIATE RELEASE:

Ritrama Expands to Central America: Guatemala and Costa Rica

Minneapolis, MN, May 17, 2010- Ritrama continues to expand its global presence by opening two new slitting and logistic centers in Central America. Ritrama Costa Rica and Ritrama Guatemala were opened last week. The opening of these centers will not only benefit Guatemala and Costa Rica, but El Salvador, Honduras, Nicaragua and Panama. The location of our centers will benefit the Central American market with shorter delivery times and a wider range of product lines.

Ritrama Costa Rica houses a modern slitting system and warehouse located in Belen, Heredia, a province neighboring San Jose and Alajuela. Ritrama Guatemala, located in Guatemala City, will have slitting capabilities at the end of 2010.

Mrs. Olga Lucia Botero, who has over 16 years of experience in the pressure-sensitive market, manages both Central American centers.

In addition to these new facilities, Ritrama has centers in Chile and Mexico to cover Latin America.

For additional information on **Ritrama Expands to Central America: Guatemala and Costa Rica**, contact Nancy S. Sanchez or visit www.ritrama.com.

About Ritrama, Inc.

Ritrama, Inc. is a group of international companies dedicated to the worldwide manufacture and sales of specialty self-adhesive materials. Ritrama, Inc. manufactures a full line of pressure-sensitive film label stocks for the Prime, Beverage, Health & Beauty, and OEM markets. Our full range of product capabilities includes products such as: traditional and specialty films with print enhancing topcoats, engineered solvent and water-based adhesives, with a variety of paper or film liners to meet your specific processing needs. With recent investments in technology, we have greatly improved our position in the signage, RV, marine and automotive industry.

The commitment of Ritrama is to provide you with excellent quality, innovation and worldwide service. Ritrama US headquarters is located at 800 Kasota Avenue, Minneapolis, MN 55414 and we can be reached at 1-800-328-5071. To know more about our company, go to www.ritrama.com.

CONTACT:

Nancy S. Sanchez
Ritrama, Inc.
612-676-7334
nsanchez@ritrama.com