



**FOR IMMEDIATE RELEASE:**

**Ritrama Inc. Launches New Web Site**

Minneapolis, MN, October 16, 2009- Ritrama Inc. has launched a new Web site with a new look and new information. The Web site provides customers with a user-friendly navigation experience and information on our latest products. Visitors can get to any page on the Web site with only a couple of clicks from the home page.

The new Web site separates products into their appropriate division: roll label, visual communication and graphics or industrial. Technical Data Sheets, Featured Products and Manufacturing Capabilities sections are included as useful information for visitors. Visit us at [www.ritrama.com](http://www.ritrama.com).

For additional information on Ritrama's new Web site, please contact Nancy S. Sanchez or visit [www.ritrama.com](http://www.ritrama.com).

**About Ritrama Inc.**

Ritrama Inc. is a group of international companies dedicated to the worldwide manufacture and sales of specialty self-adhesive materials. Ritrama, Inc. manufactures a full line of pressure-sensitive film label stocks for the Prime, Beverage, Health & Beauty, and OEM markets. Our full range of product capabilities includes products such as: traditional and specialty films with print enhancing topcoats, engineered solvent and water-based adhesives, with a variety of paper or film liners to meet your specific processing needs. With recent investments in technology, we have greatly improved our position in the signage, RV, marine and automotive industry.

The commitment of Ritrama is to provide you with excellent quality, innovation and worldwide service. Ritrama US headquarters is located at 800 Kasota Avenue, Minneapolis, MN 55414 and we can be reached at 1-800-328-5071. To know more about our company, go to [www.ritrama.com](http://www.ritrama.com).

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